



# Oracle Promotional Materials Permission Form

*We are pleased to promote your organization's success with Oracle's products and services—but only with your permission. That's the purpose of this form. Thank you for taking a few moments to fill it out and return to your Oracle contact. [Jump to the end](#) for detailed instructions.*

***Your Success is Our Goal!***

## 1 Description of Properties

Please check and describe the material(s) that Oracle Corporation and its subsidiaries and affiliates under common control ("Oracle") are being given permission to use (the "Properties"). Further descriptions and examples can be attached as appropriate.

Drawings, diagrams, pictures or screen shots

Likeness and testimonial (this includes name, biographical information, likeness, portrait, image, picture, voice, quotes, all or parts of interviews and information obtained from interviews)

Trademarks (this includes company names and logos)

Written material (this includes all or parts of articles, white papers and other documents that have or will be submitted to Oracle)

Other (Please specify below)

**Please describe the Properties in text box below. Please reference any attachments.**

## 2 Specification of Oracle Promotional Materials

Oracle seeks permission to use the Properties in materials and activities that promote Oracle's products or services ("Oracle Promotional Materials"). If you would like to limit use of the Properties to specific Oracle Promotional Materials, please check and describe those Oracle Promotional Materials in which Oracle may use the Properties. Further descriptions and examples can be attached as appropriate.

**If you choose not to limit Oracle's use of the Properties, leave this section blank.**

Advertisements

Presentations

Brochures

Press Releases

Case studies (e.g., customer success stories)

Web content

Customer references

White papers

Event materials

Other (please specify below)

**If limiting use to specific Oracle Promotional Materials, describe in text box below. Please reference any attachments.**

### 3 Granting of Permission

On behalf of my company or organization ("Company") and, if the Properties include my likeness or testimonial, myself, I grant Oracle permission to use the Properties as part of the Oracle Promotional Materials. This includes the worldwide right to copy, translate, broadcast, transmit, distribute, exhibit, perform, publish and display the Properties as incorporated into the Oracle Promotional Materials. Oracle is granted no other rights to the Properties and acknowledges that it shall not gain any proprietary interest in the Properties.

Oracle is under no obligation to make use of or to provide compensation for any of the rights or permissions granted. Oracle shall be the exclusive owner of all right, title, and interest, including copyright, in the Oracle Promotional Materials.

This Permission may be terminated at any time with thirty (30) days written notice to Oracle. Upon termination, Oracle shall refrain from further use of the Properties; provided, however, Oracle may continue to use the Properties in Oracle Promotional Materials where such Oracle Promotional Materials have been placed in advertising media (including, but not limited to, magazines, newspapers, direct mail, radio, billboards, and television) prior to notice of termination and where such placements cannot be discontinued or altered without penalty to Oracle.

By checking the "I AGREE" check box below, I: (1) confirm that I am the person named below; (2) confirm that I have authority to grant this permission and agree to the terms and conditions set forth above on behalf of Company; (3) confirm that I have read this Permission Form in its entirety; and (4) grant this permission and agree to the terms and conditions set forth above on behalf of Company and myself.

**I AGREE**

**Your Name**

**Company**

**Title**

**Email Address**

**Date**

#### How to Complete this Form

**1. Description of Properties.** Make sure that the correct box(es) are checked and that the properties are properly described. The descriptions should identify exactly what Oracle is being permitted to use (e.g., XYZ Telecom's corporate logo and the following quote from Joe Smith, XYZ Telecom's CIO: "Oracle's offerings helped us save a bundle."). Further descriptions and examples can be attached. In the text box section of the Permission Form, reference attachments via use of the statement, "See attached."

**2. Specification of Promotional Materials.** This section should only be filled out if you want to limit use of the properties to specific Oracle promotional materials or activities. If use is being restricted, make sure that the correct box(es) are checked and that the Oracle promotional materials or activities are properly described. The descriptions should identify exactly what promotional materials or activities with which Oracle is being permitted to use the properties (e.g., Oracle presentation on ABC at XYZ event). Further descriptions and examples can be attached. In the text box section of the Permission Form, reference attachments via use of the statement, "See attached."

**3. Granting of Permission.** Any individual agreeing on behalf of a company or organization must be authorized to do so. In the event that permission is being granted to use a person's likeness or testimonial (this includes name, biographical information, likeness, portrait, image, picture, voice, quotes, all or parts of interviews or information obtained from interviews), that person must be the person agreeing. Make sure to type in your name, company, title, email address and the date in the text box at the bottom. To grant the permission subject to the terms set out in the Permission Form, check the "I AGREE" check box.

**4. Return Completed Form and Any Attachments to Oracle.** Save the completed Permission Form and attach it, along with any attachments, to an email. Send the email and attachments to Oracle. If a company logo is being provided, we prefer a vector-based, .eps format, as this scales easily and is suitable for print, but we will accept a .gif or .jpg format.